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# Fleadh Cheoil na hÉireann **INIS2017**



**MEDIA  
GUIDELINES**

## **FLEADH CHEOIL NA hÉIREANN INIS 2017 MEDIA GUIDELINES**

Note that these are guidelines only. The responsibility regarding copyright and permissions to film, record or reproduce work, performances or materials by visiting media falls on YOU. Fleadh Cheoil INIS 2017 bears no responsibility in relation to these matters.

Please note that while the focus of these guidelines is primarily in relation to the recording of video material & photography, much of the same guidelines are relevant in relation to the recording of audio. If you are in any doubt please refer this document to your employer before coming to the Fleadh, and upon your arrival, the Fleadh Cheoil Media Team can advise you regarding specific matters you may raise.

### **MEDIA OFFICE**

The Fleadh Cheoil 2017 Media Office is located at Clare County Council HQ on New Road, Ennis. Location is marked **E4** on the Fleadh map.

<b>Opening Hours</b>	09:00 – 17:00	Mon 14 <sup>th</sup> to Sat 19 <sup>th</sup>
	10:00 – 13:30	Sun 20 <sup>th</sup>

### **CONTACT DETAILS**

To make arrangements outside these hours to collect Media Accreditation & Press Pack, please email [\*\*ciana.campbell@gmail.com\*\*](mailto:ciana.campbell@gmail.com) or

Anne Jones	+ 353 87 220 4645
Claire Gallagher	+ 353 87 674 9195
Ciana Campbell	+ 353 87 681 5635



## **FILMING & PHOTOGRAPHY ON THE STREETS**

Please ask a musician for permission to film or photograph him/her. It is generally acceptable that verbal permission is enough to enable you to take video or photographic material of street sessions, etc. However, in certain cases it may require the use of a performance disclaimer which you will need musicians to sign. It may be useful to announce that you plan to film or record a particular scene so that you can alert bystanders and performers of your intention to film. If a performer looks to be under 18 years of age it is important that you receive the verbal/written permission of the parent/guardian of this person before you proceed to record. We cannot emphasise enough how important it is to first get permission to film/photograph/record these young people.

Generally, recording on the streets is expected by street performers and is usually well received. But it is important to receive permission and to ensure that your work does not become an inconvenience to them or to the public or create a safety hazard. It is also expected that you will tell the performer what is the purpose of the footage you are taking and where they may see it in the future. In certain cases, where a performer asks for a copy of the material, it is expected that you will comply with this request.

## **FILMING AT FLEADH COMPETITIONS**

Your Press Accreditation should enable you to attend competitions, which take place at various venues in Ennis on the 18th, 19th and 20th of August. A list of competition venues is available on [www.fleadhcheoil.ie](http://www.fleadhcheoil.ie).

As many of the competitors at the Fleadh Cheoil are under 18, Comhaltas has a strict policy in relation to the filming of any of these performances. Please note the conditions that are laid out by the Comhaltas office before you decide to film any performance. There is a permission form which needs to be completed, and an announcement is usually made by the call clerk of the competition before or during competitions that filming & photography is prohibited during the performance. This includes the taking of video or stills with mobile phones and tablets.

You must also consider the performers themselves, many of whom will be nervous ahead of their performance and it is asked that you respect the work and preparation they have done in advance of the All Ireland Fleadh. Please note that the filming of adjudication delivery is not permitted.

## **FILMING AT FLEADH CONCERTS & OTHER EVENTS**

Your Media Accreditation will in most cases enable you to attend Fleadh events (certain events are not part of the Fleadh programme and the accreditation will not be valid for these). It is important to note that where there are capacity issues or other restrictions there may not be enough space for visiting media. Therefore, we would advise you to get to venues early and to keep your accreditation tags visible.

Filming, photography or audio recording will be strictly forbidden at these events, unless by prior agreement with the event controller and the musician/group/performer. You may require a disclaimer to formalise any agreement to film at concerts and other event venues.


Media Accreditation does NOT automatically grant you access to concerts or other events. We expect many Fleadh Cheoil 2017 events to fill to capacity, and a very limited number of Media seats may be available. Please get to venues early to avoid disappointment. The final decision whether to allow you Media access rests with the venue alone, not with the Fleadh Cheoil 2017 media team.

## **BACKSTAGE ACCESS**

The final decision whether to allow Media access backstage rests with the venue and performers alone, not with the Fleadh Cheoil 2017 media team.

## **INTERVIEW REQUESTS**

Wherever possible we will endeavour to arrange interviews with Fleadh committee members or personnel. We will also aim to assist in arranging interviews with performers. However, given the pressures on performers and Fleadh personnel and the high volume of media requests it may not always be possible to arrange interviews and we ask for your understanding in this area.



## **SHARING YOUR MATERIAL**

We welcome all members of the Media to Ennis and we hope you have a wonderful Fleadh and will bring all of these positive images and messages to your viewers, readers and listeners. We would also ask you to share some of this material with us. This can easily be done by file sharing your material with us, and this will only be used in promotion. If you file copy or photos we would appreciate if you would email us a newsprint copy or weblink of same to **press@fleadhcheoil.ie** for our records.

## **SOCIAL MEDIA**

We will be very active on social media throughout the Fleadh. Tweet us a photo or message to **@fleadhcheoil** (use **#fleadh2017**) or post on our Facebook page **fb.me/fleadhcheoil.ie**

## **RESULTS**

Our social media will also keep you up to date with the official competition results, keep you informed of any urgent public notice and help you to stay involved in the craic agus ceoil around Ennis.

## **ACCREDITATION**

Please have your accreditation tag visible at all times.  
Your accreditation is non-transferable.

Infringement of or failure to comply with these Media Guidelines may result in your Media Accreditation being cancelled or revoked. Please co-operate with Fleadh stewards and management at all times. Fleadh Cheoil na hÉireann bears no responsibility for your failure to adhere to these guidelines and in particular any litigation that might arise as a result of your failure to adhere to these guidelines.

For further information please see **www.fleadhcheoil.ie**



## CONTACT DETAILS

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Comhairle Contae an Chláir  
Clare County Council



**Fáilte Ireland**  
National Tourism Development Authority



**www.fleadhcheoil.ie**